

Introduction

All work you have done last week in the impact business model card is only based on hypotheses, so you need now to test those hypotheses to have some validated conclusions.

To test the value delivery vehicle, you need to revisit all knowledge you previously acquired about prototyping and testing in weeks 6 and 7.

Love,

Sofia





As you did previously to test the idea's concept, the first thing to do now is also to plan the prototypes. Use the template below to plan and design one prototype for each type of vehicle you brainstormed and which is capable to deliver the value of your business idea.





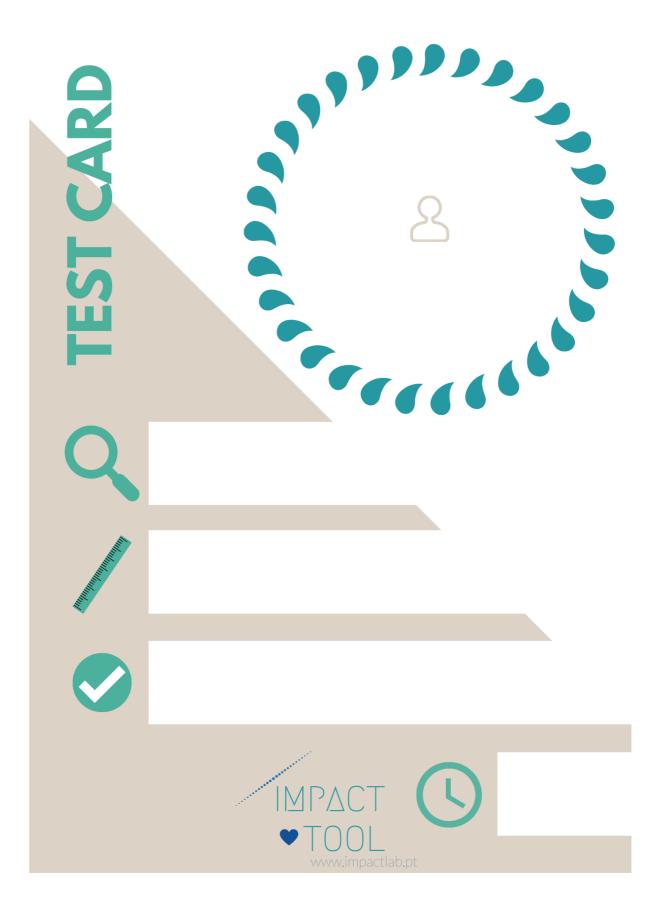
In case you are still working on two business ideas in this phase, here you have another template to plan and design the prototypes for possible value delivery vehicles.



Now it is time to work on the development of your prototypes!



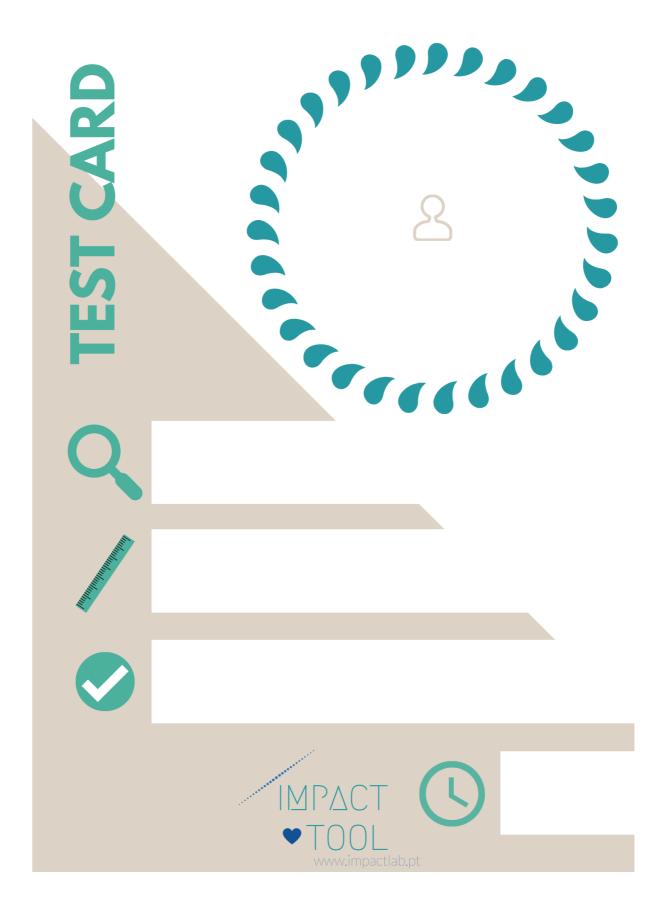
After having your prototypes ready, use the test card to design and collect results from the tests.





RESULTS CARD

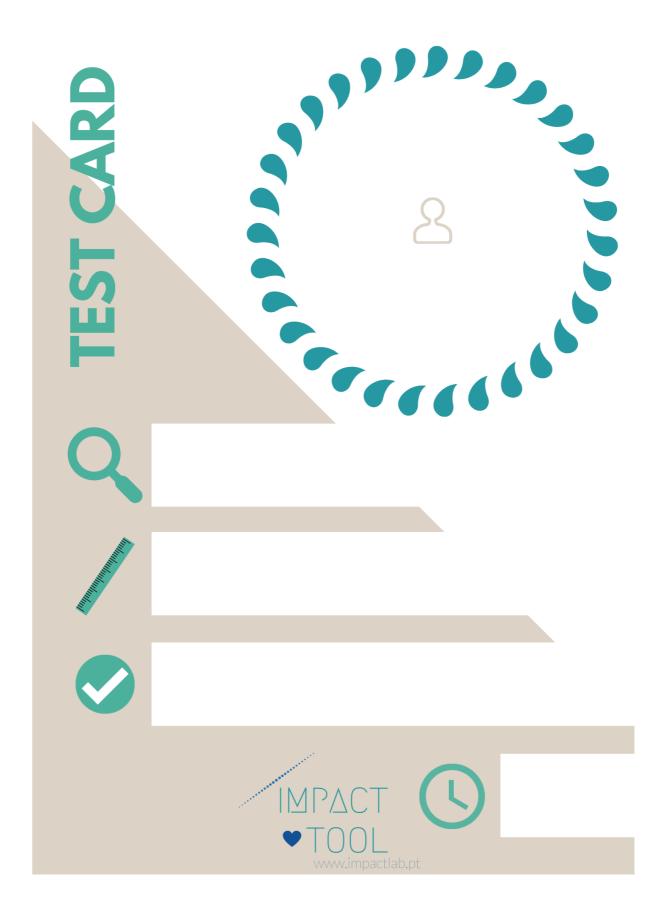






RESULTS CARD







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